

NEWS RELEASE

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FOR IMMEDIATE RELEASE

Feeling the pinch during tough economic times? Take a look at outsourcing your warehouse.

TechniPak Celebrates Tens Years as a Third Party Service Provider

Johnson City, TN, January 22, 2009 – TechniPak, a leading provider of Third Party Fulfillment solutions, proudly celebrates its 10-Year Anniversary this year.

"Our commitment to exceeding customer expectations and striving for excellence has allowed us to enjoy substantial growth over the years," said Mark Scheidt, President of TechniPak. "We maintain this standing and commitment by continually investing necessary resources in our people and our systems, supporting our customers in any and all facets of their logistical requirements. We have a professional and knowledgeable customer service team that focuses on complete customer satisfaction."

In these uncertain economic times, many businesses don't have the budget or space to maintain an internal warehouse. Outsourcing warehousing needs to TechniPak ensures the job is done by experienced and exceptionally trained Third Party Logistics professionals and is an innovative and cost effective solution to warehousing requirements. TechniPak services customers in the field of; manufacturing, internet retailers, MLM and catalog companies.

As TechniPak Vice President Jeff Mosher points out, "There is a financial advantage to outsourcing your warehousing, fulfillment and shipping operations. Outsourcing these operations to TechniPak allows for a more economical variable cost solution, were you pay only for the orders you ship and only the space necessary to manage your business. Maintaining in-house warehousing and fulfillment results in a fixed cost model where your costs for labor, overhead, space and utilities, remain the same weather you ship 1000 orders or 5000 orders per month."

TechniPak operates facilities in Johnson City, Tennessee and Greeley, Colorado and is expanding its operations to Nevada in 2009, providing a strategic, bicoastal approach to its fulfillment services. These locations provide access to 82% of the U.S. population via 2-day ground delivery. Most of California bound ground shipments will be delivered in one day.

TechniPak is dedicated to delivering high expectations...consistently. TechniPak's services include order processing and fulfillment, receiving, product procurement, returns, warehousing, kit assembly, packaging, distribution, inventory management, shipping, call center and advanced information technologies. Clients interface with TechniPak online and have the ability to enter new orders, analyze inventory and returns, via the Internet 24/7.

Customer products distributed by TechniPak include pharmaceutical, nutritional and herbal supplements, and a multitude of consumer based products. TechniPak handles products for the business-to-business and business-to-consumer sectors. <http://www.TechniPak.com>

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